



changing the game

## What customers are saying...

**“This product works.**

**We have benefitted from extended periods of disease control and enhanced turf quality because of CIVITAS.”**

*- John Nelson, Superintendent, the Merit Club*

### The Superintendent

**John Nelson** grew up on the golf course. He started working at a golf course when he was just eighteen years old and went on to study Turfgrass Management at Joliet Junior College. From the TPC Eagle Trace in Coral Springs, Florida to the Oak Park Country Club in River Grove, Illinois, and now the Merit Club in Chicago – John has spent his career managing turf. John is the Superintendent at the Merit Club, and even on Saturdays, you can find him enjoying his greens while playing a round of golf with his wife and three children.

### The Course

**The Merit Club** is a private country club in Libertyville, a suburb of Chicago, Illinois. Founded in 1990, the club features a 6,960-yard 18-hole course. In 2000, it hosted the United States Women's Open Championship. Additionally, both *Golf Week* and *Golf Magazine* have ranked it among the top 100 courses in the United States. The club has 150 members who frequent the Peneagle fairways, Penlinks greens, and Pencross tees. To continue to optimize their course, in 2010, the Merit club plans to convert their tees to Peneagle seaside 2-blend turf.

### The Distributor

**Chicagoland Turf** is an exclusive CIVITAS distributor in the Illinois and Milwaukee area. As a credible Chicagoland Turf Territory Manager, Jason Funderburg has been helping superintendents see the value in CIVITAS and thus bolster the health of their turf since 2009.

### The Challenge

John is always looking for opportunities to improve his course. Like many superintendents, dollar spot is John's biggest challenge. Occasionally he also deals with brown patch and anthracnose. After hearing about CIVITAS through his distributor, Jason Funderburg, John decided to give CIVITAS a shot.



*“I have a healthier golf course because of CIVITAS” – John Nelson*



*“It has been a real pleasure working with John on his introduction of CIVITAS to the Merit Club” – Jason Funderburg*

**“I have and will continue to recommend CIVITAS.”**

*- John Nelson*

### The Merit Club's Fairways after the Winter

The left side was treated with CIVITAS before the snowfall.



### Turf Results

"My fairways came out of winter looking like they did when they went in, because of CIVITAS"

– John Nelson

With CIVITAS, members commented on the positive changes right away. John has observed an overall healthier course and the absence of disease. He has also been able to extend his application interval and has benefited from longer periods, disease free.

### The Proof

CIVITAS improves the overall health and strength of a turf's root system. With CIVITAS, roots become longer and denser; robust roots mean healthier turf that is better able to fend off fungal disease. Turf with a stronger root system is more resistant to stress and drought because of its greater ability to draw nutrients from the ground.

### The Product

CIVITAS is an effective and responsible way to control fungus.

CIVITAS is a synthetic isoparaffin-based fungicide that is changing the game. It turns on the natural defenses of the plant to fight fungus and reduces the need for traditional pharmaceuticals. While CIVITAS has the same effect as a traditional fungicide, it really empowers the plant to kill the fungus itself.

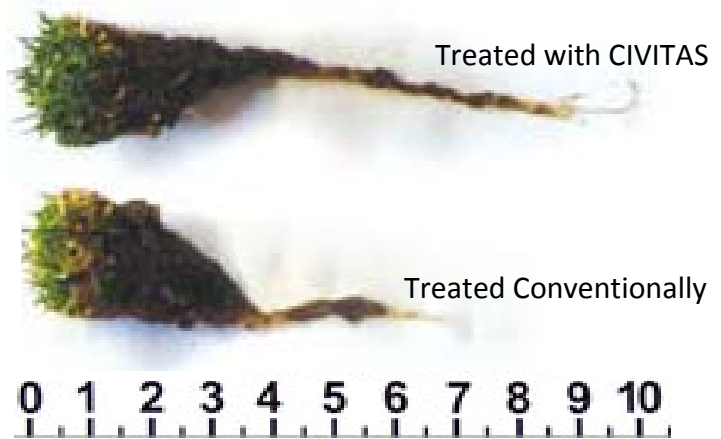
CIVITAS delivers excellent playability and effective fungus control, without any resistance issues. Further, it has no maximum use per acre limit and a shorter re-entry period.

CIVITAS is for use on a variety of grasses, including: bent grass, rye grass, and poa. It controls the primary fungi that affect your course: dollar spot, brown patch, anthracnose, leaf spot, fusarium patch, powdery mildew, and grey and pink snow mold.

**Effective fungus control. No resistance issues. Excellent playability.  
Strengthened root systems. Decreased fertilizer requirements.**

### Observe a stronger root system with CIVITAS

Testing performed on Poa fairways.



To locate a distributor near you and for more information on CIVITAS, visit [www.civitasturf.com](http://www.civitasturf.com)

