

# FMC 2022

## SEPTEMBER SPOTLIGHT

GET THE BEST SAVINGS ON FUNGICIDES IN SEPTEMBER!

The simpler way to stock up with the year's best savings:

- Get up to 35% off FMC fungicides
- Boost your fungicide rebate by 5%  
with a Serata purchase

To qualify for a rebate, a combined September Spotlight and Early Order Program rebate must total at least \$400.

— FMC —  
TRUE CHAMPIONS

[fmctruechampions.com](http://fmctruechampions.com)





# FMC 2022 SEPTEMBER SPOTLIGHT

No golf course beauty shots. Just major deals.

It's simple: Get the best savings on all FMC fungicides by purchasing in September.

| Product Name                      | SKU      | Price Per Unit | September Spotlight Rebate Per Unit    | % Off | # of Units | September Total Rebate |
|-----------------------------------|----------|----------------|--|-------|------------|------------------------|
| Fame +C Fungicide 2.5 gal         | 11008377 | \$512.50       | \$65                                   | 13%   |            |                        |
| Fame SC Fungicide 16 oz           | 11008393 | \$404.75       | \$145                                  | 36%   |            |                        |
| Fame SC Fungicide 64 oz           | 11008557 | \$1,453.50     | \$415                                  | 29%   |            |                        |
| Fame SC Fungicide 2.5 gal         | 11009500 | \$6,408.50     | \$1,200                                | 19%   |            |                        |
| Kalida Fungicide 64 oz            | 11013671 | \$750.00       | \$100                                  | 13%   |            |                        |
| Kalida Fungicide 64 oz 4-7 units  | 11013671 | \$750.00       | <b>Volume rebate: \$165</b>            | 22%   |            |                        |
| Kalida Fungicide 64 oz 8+ units   | 11013671 | \$750.00       | <b>Volume rebate: \$240</b>            | 32%   |            |                        |
| Rayora Fungicide 2.5 gal          | 11003880 | \$557.25       | \$75                                   | 13%   |            |                        |
| Rayora Fungicide 2.5 gal 6+ units | 11003880 | \$557.25       | <b>Volume rebate: \$195</b>            | 35%   |            |                        |
| Serata Fungicide                  | 11014245 | \$440.00       | <b>Add'l 5% added to total rebate*</b> |       |            |                        |

\*with a minimum 2 case purchase



## BOOST YOUR FUNGICIDE REBATE BY 5% WHEN YOU TRY SERATA FUNGICIDE

Buy two or more cases of Serata fungicide to boost your total fungicide rebate by 5%.

This groundbreaking fungicide is a new mode of action for Pythium diseases. Only Serata contains picarbutrazox — a compound from the new class of chemistry known as

tetrazolyloximes — to disrupt pathogens' cellular membrane functions.

Now's the time to stock up and save big on this novel Pythium solution. Learn more at [seratafungicide.com](http://seratafungicide.com)

### HOW TO QUALIFY

- New customers must enroll at [www.FMCTrueChampions.com](http://www.FMCTrueChampions.com) by January 31, 2023.
- Make your purchases during the program period, from September 1-30, 2022.
- Qualifying orders will count towards 2022 EOP purchases.
- To qualify for a rebate, a combined September Spotlight and Early Order Program rebate must total at least \$400.

September Spotlight purchases that do not reach \$400 and are not followed by subsequent Early Order Program purchases reaching \$400 will not receive a rebate.

### PROGRAM DETAILS

- To qualify, the participating end-user purchase must meet the minimum purchase requirements outlined in the program.
- New end-user customers who have not previously enrolled in an FMC Early Order Program must enroll in the Early Order Program by January 31, 2023 at [www.FMCTrueChampions.com](http://www.FMCTrueChampions.com) to be eligible to receive a rebate.
- Qualifying product(s) must be invoiced through an authorized FMC agent(s) between September 1 and September 30, 2022 to receive the listed September Spotlight rebate amount.
- All agency products are sold on behalf of FMC. All sales are final, and FMC does not accept returns.
- Rebates will be based upon reported sales from the FMC authorized agent. Copies of invoices may be requested to verify actual product purchases if FMC cannot verify the purchase through electronic data received directly from the FMC authorized distributor or agent.
- Rebates will be paid no later than June 30, 2023.
- Prices and terms for qualifying FMC agency products are determined by FMC. Agency products are noted with a listed price per unit.
- This program applies only to qualified end-user professionals in golf, lawn care, nursery and greenhouse, sports turf, and sod farms.
- Payment terms are July 2, 2023.

FMC reserves the right to change any or all features associated with this announcement at any time. This form is not a contract. Only purchases made from FMC sales agents may participate in this program.

Always read and follow all label directions, restrictions, and precautions for use. FMC, the FMC Logo, True Champions, Fame, Rayora, Kalida, and Serata are trademarks or service marks of FMC Corporation or an affiliate. Some products may not be registered and available in all states. ©2022 FMC Corporation. All rights reserved.